### Which papers get accepted?- die richtige Sprache und der richtige Inhalt

**14:30 Uhr**

Referent(en): Runge V

**Kurzzusammenfassung:** Below is a short summary of important points in regard to making your project the best possible with the greatest chance of success and impact.

Every portion of the project, and the submission itself, must be excellent. In terms of science, a suitable topic with impact must be chosen. The abstract must be formatted correctly, and emphasize the results and conclusion. The figures must prove the point. The English must be perfect. The references should be up-to-date and correctly formatted - use EndNote!

Know and follow journal guidelines. In terms of ethical and legal considerations, a submitted manuscript must be an original contribution not previously published (except as an abstract), must not be under consideration for publication elsewhere, and, if accepted, must not be published elsewhere in similar form, in any language. Patient anonymity must be kept and informed consent (IRB, IACUC) must have been obtained (and must be stated).

You should blind your manuscript in regard to the authors and institution. Be careful with self-referencing. Do not list author initials in the manuscript itself (for example if they performed a blinded read).

In terms of image preparation, do not use an image that has been previously published. Do not use Microsoft Powerpoint or Word for image storage (image degradation issues). Crop or exclude identifying information. Do not selectively alter an image (falsification).

In regard to possible redundant publication, it is crucial to appropriately reference prior studies. There can be no plagiarism of sentences or paragraphs, whether from previous studies of your own or from the literature. Know that editors and reviewers have ready access to literature searches. Know also that editors and reviewers have ready access to iThenticate (to check for plagiarism).

**Lernziele:** Choose a topic of relevance and importance. The results should be clear and convincing (the figures should prove the point).